



**Red Lake Electric
Cooperative Inc.**

[Red Lake Electric Cooperative Logo Contest](#)

Red Lake Electric Cooperative (herein afterwards referred to as the “Cooperative”) is conducting a logo contest for individuals of all ages. Our current logo (shown above) has been used for many years and has been reproduced in green, as shown, as well as dark blue and magenta. This logo also represents the National Rural Electric Cooperative Association (NRECA) and many distribution cooperatives across the United States. Entries will be judged by a team consisting of cooperative employees and staff. Through a process of blind balloting, the team is tasked with selecting a winning design to serve as the Cooperative’s new logo.

[Contest Rules and Submission Requirements](#)

- Submission Deadline: Friday, November 30, 2018
- The contest is open to any individual of any age, but, is limited to adult members of the cooperative or their children living with them.
- No group projects are allowed; only one participant may submit each artwork.
- Each design must lend itself to different formats, including publications, signage, website, promotional items, and other printed materials. It must reproduce well in different sizes and when printed in black and white (or grayscale).
- All submitted designs and source images must be the original, new work (not previously published or exhibited) of the artist. No third-party artwork or images, including clipart, or copyrighted graphics may be used.
- The final design chosen as the contest winner may not necessarily be used as the Cooperative’s official logo, or may be chosen in whole or in part as the official Cooperative logo.
- By submitting an entry, the artist agrees that the Cooperative will become the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion.
- Electronic entries should be EPS, JPG, or PDF format. All formats, including drawings, sketches, or paintings are eligible and may be submitted.
- Submissions should be no larger than 8.5” x 11”.
- All entries will be judged on the artwork’s creative ideas that reflect those things that portray the uniqueness of the Cooperative.
- While not required, artists are encouraged to provide a brief written explanation of their logo design.
- The team of judges may choose not to use any contest submissions and retain the current logo, but if a final logo is chosen and adopted by the Cooperative, the winner along with their created logo will be featured in a future article of the Cooperative’s newsletter and will be awarded \$250. If a logo submitted by a Cooperative employee or board member (past or present) or immediate family member, the \$250 will be contributed to a local charity of the winner’s choice (must be a 501(c) organization).
- Judging decisions are final and may not be appealed.

For more information, please contact the Cooperative at 218-253-2168 or info@redlakeelectric.com



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Red Lake Electric Cooperative Logo Contest Entry Form

Artists may submit up to two entries and must complete an entry form for each submittal.

Submit contest artwork (electronic entries should be EPS, JPG, or PDF format) along with this completed entry form by email with the words "Cooperative Logo Contest" in the subject line to kbrateng@redlakeelectric.com. Entries may also be submitted via US mail or in person to:

Kelli Brateng
Red Lake Electric Cooperative, Inc
PO Box 430
412 International Drive
Red Lake Falls, MN 56750

Contestant Name:

Street Address:

City, State, Zip Code:

Telephone:

Email Address:

If under 18:

Age:

Parent or Guardian Name:

Signature:

Name of Entry:

Please choose a name for your entry. This name should coincide with the file name of electronic submissions or included on drawings and/or sketches.

Deadline for submission(s) is Friday, November 30, 2018

By participating in the contest, the winner releases and agrees to hold harmless Red Lake Electric Cooperative, Inc, their respective directors, officers, employees, representatives and agents from and against any and all liability for any loss, property damage, or damage to person, including without limitations, death and injury, due in whole or in part, directly or indirectly, from or arising out of participation in the contest, or participation in any contest related activity, or the receipt, use or misuse of any prize.