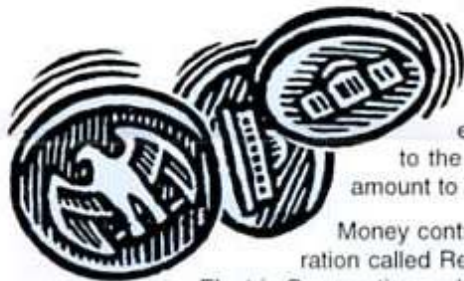


# Operation Round Up<sup>®</sup>

Customers of Red Lake Electric Cooperative now have a unique opportunity to provide financial assistance to worthwhile activities in our service area community.



This important initiative is called OPERATION ROUND UP and every customer of Red Lake Electric Cooperative can participate for just pennies a month.

How does it work? Your electric bill each month can be "rounded up" to the next highest dollar amount with those extra cents going to the OPERATION ROUND UP fund. For example, if your month's bill is \$72.71, you will pay \$73.00 with the 29 cents going directly to the fund. By participating, you will contribute an estimated average of \$6 each year, a small amount to help worthy causes in our rural community.

Money contributed to OPERATION ROUND UP will be administered by a tax-exempt nonprofit corporation called Red Lake Electric Trust. Red Lake Electric Trust is an organization separate from Red Lake Electric Cooperative and is governed by a three-person board of directors made up of volunteer community leaders who are customers of Red Lake Electric Cooperative.

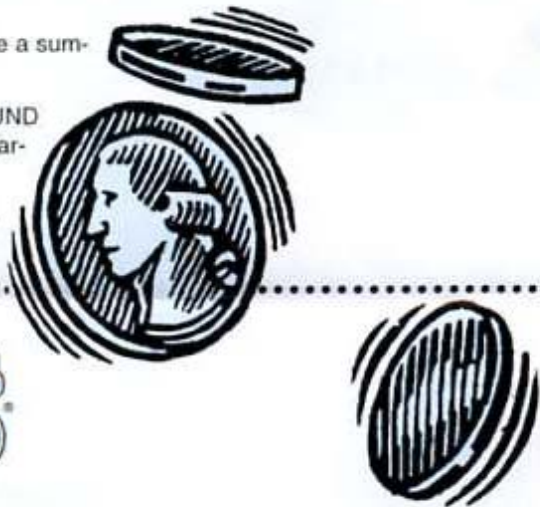
Requests for funds from OPERATION ROUND UP are evaluated by the Trust board of directors and contributions will be made that will help benefit the rural community in which we live. Contributions will not be made for political or religious purposes or for any causes that do not have widespread community support. Customers are notified of all grants made.

How can you participate in OPERATION ROUND UP and be a part of the successes the program achieves? It's easy – you automatically will be included in OPERATION ROUND UP with your electric bill next month. However, you may choose not to participate by returning the lower portion of this brochure and indicate as such. If necessary, you can discontinue participating at any time by notifying Red Lake Electric Cooperative.

Your contributions to OPERATION ROUND UP are tax deductible and you'll receive a summary of your contribution on your December electric bill.

Over 80 percent of Red Lake Electric members participate in the OPERATION ROUND UP program. Approximately \$19,000 is granted to community organizations and charities each year.

Please help Red Lake Electric Cooperative help our service area community – let's make OPERATION ROUND UP the success it can be.



## Operation Round Up<sup>®</sup>

### Participation Response

If you wish to participate in Operation Round Up, do nothing!  
Your contribution automatically will be included in your electric bills.

However, if you do not wish to participate, please complete the following:

I **do not** wish to participate in Operation Round Up at this time.

YOUR NAME \_\_\_\_\_ YOUR ACCOUNT # \_\_\_\_\_  
(PLEASE PRINT) (VERY IMPORTANT)

LOCAL ADDRESS \_\_\_\_\_